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SUCCESS.

Begin here.

EXECUTIVE ENGLISH PROGRAMS



“As the employment market for highly skilled people becomes increasingly global, mastery of English has become an essential component of professional success.”

Dear Business Executive,

It gives me great pleasure to welcome you to ELS. Over the past 50 years, we have helped more than 1.1 million students from 170 countries reach their goals by providing the finest preparation in spoken English and writing skills for academic and business advancement. ELS has a proven record of success providing business executives and professionals like you with these important skills through our customized English for Executives programs.

Multinational organizations have diversified their human resources, hiring talented employees locally and moving them internationally and composing cross-border virtual teams. As the employment market for highly skilled people becomes increasingly global, language and communication skills have become key to a businessperson’s potential – and mastery of English has become an essential component of professional success.

Business writing, telecommunications, presentations and negotiations require clarity and specificity. Professionals with excellent communication skills are highly sought after by global corporations, educational institutions, the financial and governmental sectors, research institutions and more. Knowing you have these powerful and effective English communication abilities gives you the confidence to realize your potential and achieve your career goals in your home country and across the globe.

ELS offers several unique program options to help busy professionals like you acquire the English language skills that will help you be successful. You can choose one-to-one training, learn in a group setting, or you may prefer a combination of both learning formats. Your business terminology can be incorporated into your program, and your schedule is flexible and based on your availability.

Whether you are a business professional seeking to acquire or improve your English language proficiency or you are seeking an English language training solution for a number of people within your organization, ELS is here to help you identify the right program for your Executive English study needs.

ELS English – the key to your success.

Mark W. Harris

A stylized, handwritten signature in blue ink, consisting of several vertical strokes followed by a large, sweeping flourish that ends in a small dot.

*President and CEO
ELS Educational Services, Inc.*

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Leadership by the Numbers

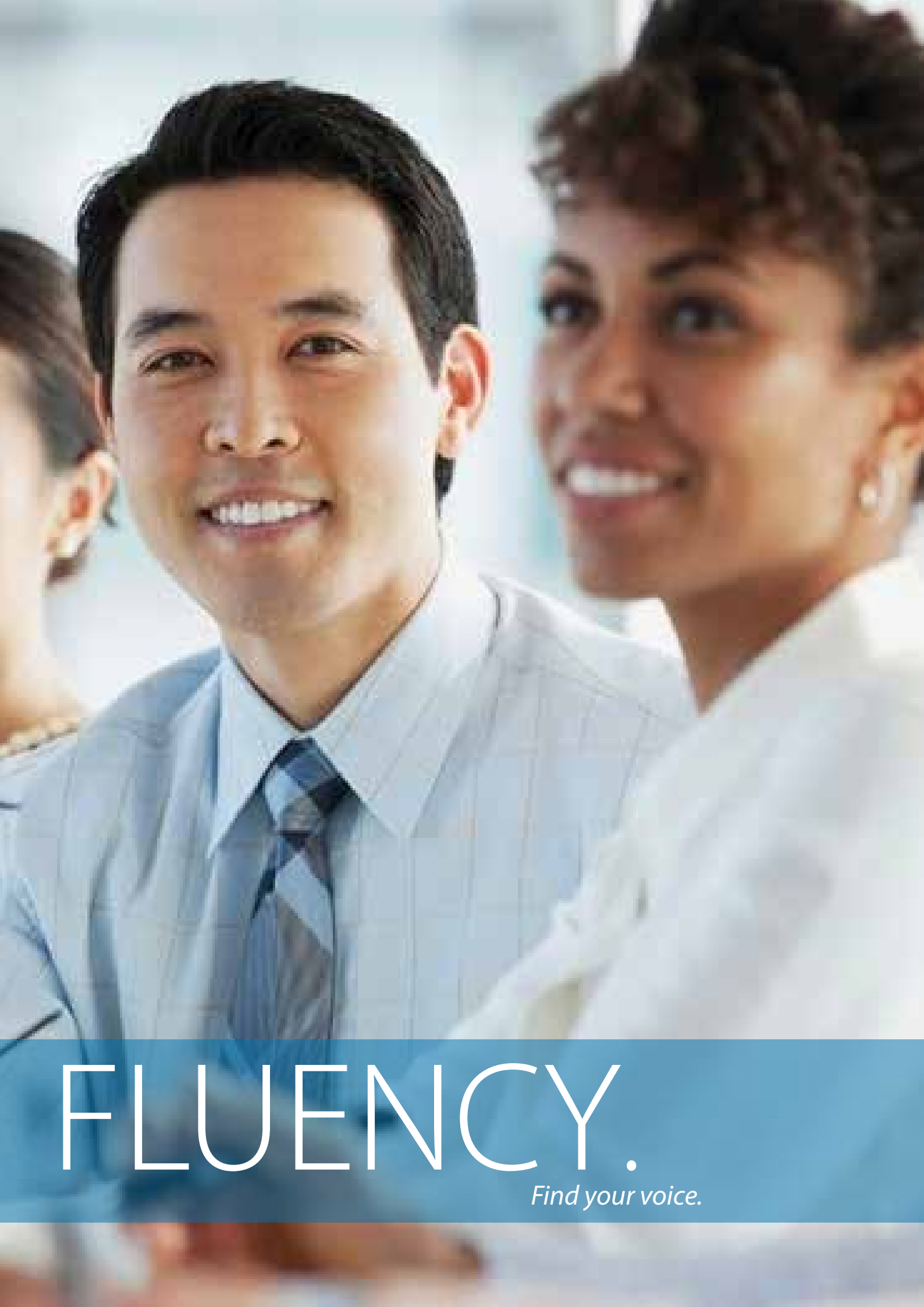
To successfully compete in today's global marketplace, international business professionals at every level need the ability to communicate powerfully and effectively in English-speaking situations.

Knowing you have the skills to communicate in English gives you the confidence to realize your potential and achieve your goals.

ELS offers several unique program options to help busy professionals like you acquire those skills. On university campuses and in city centers in the USA and abroad, ELS has been the leader in English language programs for university-bound students, professionals and young learners since 1961. Whether you are a businessperson seeking to acquire or improve your English language skills, a corporate manager seeking the perfect course for employees in need of improved proficiency, or someone who needs an entirely custom-developed program for a group of any size, ELS offers an unsurpassed record of success.

We speak the language of global business.

We invite you to join the conversation...



FLUENCY.

Find your voice.



SKILL.

Speak up!

BUSINESS PROFESSIONALS AROUND THE WORLD AGREE: ELS WORKS.

“I quickly noticed that my tailored, multifaceted program was carefully designed to address all the topics I requested in order to improve my professional English proficiency. At the end of my two-week session, I strongly believe that I achieved all my personal goals and I made important improvements in my skills and confidence.”

Guillermo Figueroa, Mexico

“The course was organized and also flexible. I especially appreciated the discussion, role-playing, and presentation practice. The academic and professional background of the teachers is very important for an Executive English program and I appreciate the efforts of all the ELS staff.”

Yeon Hoe Moon, South Korea

“I am completely satisfied with the ELS program. It is excellent. The conversation about actual topics like the economy and the world were really helpful to me. I would like to thank the entire staff of ELS for their excellent responsiveness and dedication, with special attention to the Center Director and my teacher, who spared no effort in our short English course. I wouldn't change anything about the ELS Executive English Program.”

Marcos Andre Bruzzi Porto, Brazil

“I have more self-confidence now when I speak English with native speakers. I developed my English language skills in seven weeks. I am very happy to have attended the ELS Executive English Program – it was wonderful because of the teacher's dedication.”

Cihan Celik, Turkey

“For me, it was a very good experience to have gone to study in Canada and especially the ELS school. The teachers are very professional and concerned about student learning. Thank you very much for your kindness and concern for my stay in Vancouver and my progress in English. I hope to return next year to study at ELS.”

Sergio Castillo, Chile



“You have an excellent organization that I recommend to others. Last week I was talking to the president of my company; when he asked me about it, I told him there should be a program in the company to send people here to improve their English. I would like to continue for 5-11 months minimum, but my commitments don’t allow me to do that right now. However, I learned several tools I can use at home to continue.”

Alberto Ferreira, Brazil

“Studying in the USA is like ‘living the language,’ because you speak English from the moment you wake up until you go to bed. It is important to study in a country where English is spoken.”

Octavio, Chile

“Because I spend a lot of time speaking, reading and listening in English, the director of HR recommended ELS to me to improve my skills. I like the attention they give to all people. They always helped me.”

Gerardo Santiago, Mexico

“I heard this was a good program to improve your English and it was very helpful. The teachers and the administrative team were the best. I improved my pronunciation and increased my vocabulary. Now I feel more confident. I would like to go back!”

Nelly Rivas, Venezuela

“I am a busy working woman from Hong Kong. I applied to take the private intensive English program for a week. I really enjoyed it and it helped me identify the main areas of weakness in English that I have. I really appreciated my ELS teacher and the my fellow ELS students. I would say that it is definitely worth paying for! Thank you!”

Fu Wai Kam, Hong Kong

“The ELS program taught me what I need to know. The program was challenging. My teachers gave me enough opportunities to speak in class throughout the program, and I am happy that I came to ELS to study in an ELS Executive English Program.”

Megumi Inoue, Japan



CONFIDENCE.

Express yourself.

ELS EXECUTIVE PROGRAMS: A REAL-WORLD ADVANTAGE

Study with the global leader in English language instruction. No other executive English language resource offers the choices, expertise, guidance and focus on your success that ELS does.

Choose the program pathway that will help you reach your individual goals.

- We have an array of programs designed to meet a wide variety of needs
- We can help you identify the right one for you

Select from the largest network of on-campus executive study locations in the world.

- Study in the heart of an academic environment that is rich in resources, culture and social opportunities
- There are currently 28 Executive English locations
- We can accommodate special requests for our other locations
- Highly customized courses provide specialized instruction from the ELS Center staff

Benefit from lessons tailored to your individual needs and goals.

- We gather critical information beforehand to ensure optimal effectiveness for you
- We assess the skill areas you most want to improve and how you plan to use your English
- This guides the development of your program's subject matter – we create a custom-designed course of study that makes the best use of your valuable time
- Additionally, a pre-arrival Skype® interview is arranged by ELS for executives who wish to learn more about ELS services and/or provide more information about their language needs



Learn from highly qualified instructors.

- All instructors are professional educators trained in English language instruction
- The majority of our instructors hold Master's degrees or Certificates in TESL
- Many have 15 years' tenure or more (some even 30 years)
- Professional growth training includes frequent in-class observations, organized teacher training, peer mentoring and professional development workshops
- Your original teacher or teachers will likely remain with you throughout your course of study, enabling ongoing tailoring of your curriculum

Feel well-oriented before you begin.

- Your acceptance packet is filled with valuable orientation materials, an acceptance letter, area information and housing details (if applicable)

Learn using the finest educational tools available.

- English for Executives students have access to ELS Language Technology Centers (LTCs)
- Provides opportunity to work on your particular challenges
- We provide computer-aided instruction and practice
- Specially trained instructors create an Individual Learning Plan for your work in the LTC

(LTC also can be made available for Super Intensive and Super Intensive Plus students upon special request.)

Enjoy easy access to English proficiency tests and test preparation.

- ELS is the largest single provider of TOEFL® iBT testing in the USA. ELS locations in the USA are official TOEFL® test centers year-round
- ELS also administers IELTS™ Testing, TOEIC® Testing and Home Country Pre-Arrival Testing

Earn proof of your progress.

At the end of your program, you will receive a Certificate of Attendance and a detailed Final Program Report, available for you to give to your employer or sponsor as proof of your progress. This report reviews your pre-program language skills, describes the special-interest subject matter covered in your course, explains the procedures and methods used in your program, and finishes with an overall evaluation of your progress.

SUPER INTENSIVE ENGLISH PROGRAM

Who should take it?

Executives and business professionals seeking the fastest way to improve their English proficiency.

What is the program?

Highly concentrated, private one-on-one instruction* and a curriculum targeted specially to your individual needs and interests. Courses are individually designed based on an initial level of English ability assessment, desired language use and outcomes, and time available for study.

What is the curriculum?

Lessons focus on business topics and vertical markets relevant to you. Select a program length that suits you best, from one to 52 weeks. The program consists of 15, 20, 25, 30 or 45 lessons each week, depending on your needs. Classes are taught on a Monday to Friday schedule, and each class is 50 minutes in length. Choose a program length that works for you: one, two, three, or four weeks or more.

Upon completion of the program, you will receive a Certificate of Attendance and Final Program Report.

Are there learning opportunities outside the classroom?

In-the-field lessons take you on visits to places related to your business or profession, such as banks, businesses, factories, research facilities, government offices, etc. Your instructor will prepare you with associated words and grammatical guidelines before the field trip and go along with you to help support you and reinforce what you have learned. If you are taking a 45-lesson program, you will converse over lunch each day with your instructor in a non-academic setting.

When and where is it offered?

Begin on any Monday of the year and study at your choice of 28 North American locations (see page 12 for a list of ELS Executive Centers in North America). To find out more, contact sp@els.edu.

**This program may be conducted for a group of professionals from the same organization. Please see page 10 for more information on Custom English Programs for Businesses and Organizations.*



ENGAGEMENT.

Get a dialogue started.

SUPER INTENSIVE PLUS PROGRAM

Who should take it?

Super Intensive Plus is designed for the active executive who is seeking maximum results but has only one week to devote to an English language study program.*

This course can be particularly useful when preparing for an important business presentation or meeting in an English-speaking situation. At the end of just one week, you can expect to see considerable progress in your English ability.

**Some English proficiency is required. Because this course is academically rigorous, it is not intended for beginner students.*

What is the program?

Challenging and ultra-focused, Super Intensive Plus delivers a one-on-one Super Intensive English program taught at a highly concentrated pace lasting just one week. It consists of 70 50-minute English study and practice sessions (average 10 per day) taught over seven consecutive days, beginning on Monday.

What is the curriculum?

The curriculum is targeted specially to your individual needs and interests, and lessons focus on business topics and vertical markets relevant to you. The course of study is

individually designed based on an initial level of English ability assessment and your desired language use and outcomes. Each day, at a lunch or dinner lesson with your instructor, your progress is assessed and adjustments are made as needed.

Upon completion of the program, you will receive a Certificate of Attendance and Final Program Report.

Are there learning opportunities outside the classroom?

Over lunch each day, your instructor and you have the time to converse in a non-academic setting. For immersion in North American English and culture, the ELS Super Intensive Plus program includes evening and weekend cultural activities that you will attend with your instructor. For example, one evening you may go to the theater, or to a major-league baseball game.

When and where is it offered?

The timing is up to you. Begin on any Monday of the year and study at your choice of 28 North American locations (see page 12 for a list of ELS Executive Centers in North America). To find out more, contact sp@els.edu.





ENGLISH FOR EXECUTIVES PROGRAM

Who should take it?

Those seeking to communicate with confidence in today's multilingual work environment to enhance their future success. It is also perfect for college students and for business professionals beginning their careers. Mornings are spent in an ELS General English group class and afternoons are dedicated to one-on-one language learning customized to your needs. This program is recommended for students ages 18-25.

What is the program?

The English for Executives program consists of four 50-minute interactive group lessons within the regular ELS General English program in the morning and three personalized 50-minute one-on-one lessons each afternoon. Conversation is conducted using practical, real-world English. You will receive instruction on all the important language skills you need in order to communicate accurately and effectively: listening, speaking, pronunciation and vocabulary.

Most participants attend sessions lasting two, three, or four weeks, although there is no limit.

What is the curriculum?

The morning group classes build a foundation for communicative competency. They include Structure and Speaking Practice and Vocabulary Enrichment as well as one lesson in our Language Technology Center (LTC).

The LTC is a learning environment that not only complements your live classes, but also provides the opportunity for you to work on those aspects of your English skills that require the most attention. The LTC incorporates computer-supported learning with classroom instruction to make the most of your class time. You'll receive individualized learning plans, specialized content and support, and attention to specific language challenges.



INFLUENCE.

Speak the language of business.

Your afternoon one-on-one instruction is custom-designed to match your individual business-related interests. You learn specialized vocabulary and expressions, read and discuss materials related to your occupation, and participate in role-playing activities that simulate real-world situations you might come across in your professional environment.

When and where is it offered?

Begin on the first Monday of any of the 26 year-round ELS General English program start dates at your choice of 28 major North American cities (see page 12 for a list of ELS Executive Centers in North America).

Program Customization for Practical Learning: An Example

A medical professional works with a DVD that highlights medical English as it is actually spoken in North America, and then goes on to make use of some of the newly acquired expressions and vocabulary in an oral presentation. Assignments are given to improve written communication skills, including specific exercises in writing medical reports, notes and emails. Articles from medical journals are studied to expand vocabulary and increase critical reading skills. A review and discussion with the instructor follow all evening activities.

CUSTOM ENGLISH PROGRAMS FOR BUSINESSES AND ORGANIZATIONS

When a business or organization has an English language learning need that is not easily addressed through our standard course offerings, ELS custom-designs English instruction and study programs. These provide highly specialized coursework for groups whose members have comparable English ability and a common language goal.

Who are ELS custom English programs for?

ELS custom programs are for groups of any size up to 400 participants, in any field, with any common interest, be it anything from understanding safety procedures to accent reduction to acquiring specialized technical vocabulary. The only requirement is a shared desire to improve their English communication skills.

How do these programs work?

They are flexible and practical – you determine the program's focus and goals, and then select the starting date, site, duration and pace. Then, ELS will design a program that concentrates on the group's language-learning goals by collaborating with ELS Center staff familiar with your industry or field.

Programs can begin at any time of year, on any day of the week, at a location determined by you or at any of the 60 ELS locations throughout the USA and Canada.

What is the program content?

Lessons in general English communication skills are combined with the study of the specialized technical vocabulary needed for career advancement and enhanced on-the-job performance.

Industries and disciplines include: Law, Finance, Medicine, Military, Oil and Gas (Petroleum), Marketing, Agricultural, Wine & Spirits/Beverage and Automotive.

Some recent examples:

- A specialized Business English course for Brazilian university students
- A combined practical English and Business English course for a Tennessee automotive plant's Japanese employees
- A two-week intensive General English program designed in conjunction with Case Western Reserve University for French electrical engineers, led by an electrical engineering professor
- A three-week program to assist Japanese nurses studying medical English, developed at ELS/Philadelphia in cooperation with Saint Joseph's University
- A program focusing on specialized legal and accounting English for 10 executives from a major Mexican accounting firm
- Minor-league baseball players at ELS/Johnson City
- On-site training at a major agricultural firm in California for four mid-level managers from Mexico

To learn more about ELS Custom English Programs for Businesses and Organizations and what we can build for you, contact us at sp@els.edu.



ACHIEVEMENT.

Make your point.

LOGISTICS AND LIVING ARRANGEMENTS

Housing Assistance

ELS will make all necessary arrangements so that housing is ready for you when you arrive in the USA or Canada. ELS offers a range of housing choices depending on the location of your program. In most cities, you can choose from hotels, furnished apartments and homestays. However, ELS recommends and encourages our executive clients to choose a hotel or furnished apartment.

Apartment costs and conditions vary widely depending on the location. Some ELS locations have special relationships with local apartment providers that welcome ELS executive clients. Many ELS Centers can advise you on finding a furnished apartment to suit your preference and budget.

Your local ELS authorized Counselor can provide you with detailed information on housing options.

Airport Pickup Service

ELS will arrange for complimentary round-trip transportation to and from the airport nearest your designated Center location.

Activities

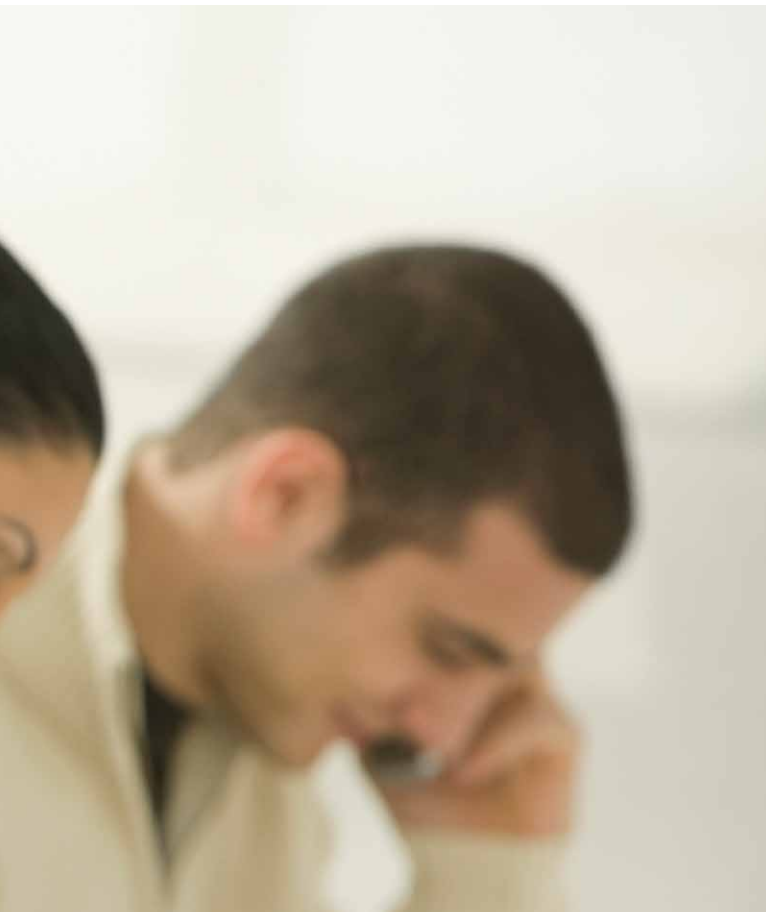
Information on area attractions and places of interest is available at each ELS Center. Every school has a continuing program of activities in which you may choose to participate. If you wish to plan a personal outing, your ELS Center staff will be able to assist you.

Complete Course Outline

During the first week of your program, you will be given a detailed plan of the academic program that has been custom-designed for you.

Proof of Your Progress

At the end of your program, you will receive a Certificate of Attendance and a detailed Final Program Report. This report reviews your pre-program language skills, describes the special-interest subject matter covered in your course, explains the procedures and methods used in your program, and finishes with an overall evaluation of your progress.



All ELS Executive English programs include orientation materials.

ELS will send you an acceptance packet filled with an acceptance letter, area information and housing details once we have received your completed application, individual needs survey, one-page writing sample and 10% program deposit.

ELS will send these materials to your ELS authorized Counselor or directly to your home or office.

WELCOME TO OUR CENTERS

Enjoy State-of-the-Art Facilities

Our Center facilities are designed to provide you with an optimal learning experience – air-conditioned classrooms, multimedia and computer facilities, a library, student common areas and free wireless Internet access.

Receive Total Academic Support from the Top Leaders/Professionals in the Field

Our programs are designed to ensure your success. Daily one-on-one discussions with your instructor(s) provide you with feedback on your progress, advice on your study goals, and suggestions for ways to speed up your learning. Through this ongoing focused communication, you will be able to immediately identify areas that need more work, discuss any problems you might be having, and review/adjust your study plan.

Choose from a World of Locations

ELS Executive English courses are regularly offered at 28 North American locations; however, in most cases we can accommodate you at any of our 60+ Centers in North America. Contact your ELS Counselor for details.

Our Executive English locations include:

CANADA	Toronto, Ontario
	Vancouver, British Columbia
USA	Atlanta, Georgia
	Boston – Downtown, Massachusetts
	Boston – Newton, Massachusetts
	Chicago, Illinois
	Denver, Colorado
	Fredericksburg, Virginia
	Honolulu, Hawaii
	Houston, Texas
	Houston – Clear Lake, Texas
	Nashville, Tennessee
	New York (Manhattan), New York
	New York (Riverdale), New York
	Oklahoma City, Oklahoma
	Orlando, Florida
	Philadelphia, Pennsylvania
	San Diego, California
	San Francisco – Downtown, California
	Santa Barbara, California
	Santa Monica, California
	Seattle, Washington
	Silicon Valley, California
	St. Paul, Minnesota
	St. Petersburg, Florida
	Tacoma, Washington
	Tampa, Florida
	Washington, D.C.





ADA

BOA



ELS: LEADERSHIP BY THE NUMBERS

50+ years of experience

More than

1.1 MILLION

students

from 170 different nations

in 83 different locations

in 11 countries

with the help of access counseling experts in 93 countries



ELS Special Programs

400 Alexander Park
Princeton, New Jersey
08540 USA

Telephone: +1.609.750.3516
Fax: +1.609.750.3594
Email: sp@els.edu

ELS Language Centers – Canada

549 Howe Street, 6th Floor
Vancouver, British Columbia
Canada V6C 2C2

Telephone: +1.604. 684.9577
Fax: +1.604.684.9588
Email: info@elscanada.com



A NAFSA Global Advisor



Association of Language
Travel Organisations



ELS Language Centers in the U.S. is accredited by the Accrediting Council for Continuing Education & Training (ACCET) – a national accrediting agency listed by the U.S. Secretary of Education. ELS schools are approved to offer the following programs: Intensive Programs, Semi-Intensive Program, Complete Prep Program for the TOEFL® iBT, the American Explorer Program, Business English Programs, CELTA and Special Programs. This school is authorized under federal law to enroll nonimmigrant alien students.

ELS Language Centers and its staff are members of:

- American Association of Collegiate Registrars and Admissions Officers (AACRAO)
- American Association of Intensive English Programs (AAIEP)
- ALTO: Association of Language Travel Organisations
- NAFSA: Association of International Educators
- Teachers of English to Speakers of Other Languages (TESOL)
- AIEA (Association of International Education Administrators)
- AIRC (American International Recruitment Council)
- Canadian locations and programs accredited by Languages Canada

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For more information, please contact your ELS Authorized Counselor (see www.ELS.edu/CounselorConnect).

This catalog is now available in English and Spanish.

The 2014 application is now available in English and Spanish.

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ACCET: 1722 N Street NW, Washington, D.C., 20036, +1.202.955.1113

Please note: Prices are subject to change.