



Your Partner in Internationalization

AUSTRALIA | CANADA | CHINA | INDIA | MALAYSIA | USA

ELS OFFERS INTERNATIONAL INSTITUTIONAL COLLABORATION AS A SERVICE

Strengthen your Strategic Long-term Recruitment Plan through International Institutional Collaboration

In this ever-globalizing world where countries, businesses and people are interconnected, colleges and universities must advance beyond traditional recruitment strategies to attract international students. One of the most effective ways to evolve your university's international recruitment plan is to establish partnerships with foreign institutions.

ELS, with our global presence and well-established relationships with partner institutions around the world, is dedicated to helping your university identify areas for collaboration that are of global interest, foster dialogue between interested institutions, and establish collaborative pathways that can help you address your university's internationalization priorities. ELS offers collaboration support services that are comprehensive, cost-effective and sustainable.

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Why collaborate?

Developing a partnership with an international institution can bring a range of benefits to your university, including:

- Increased student recruitment and mobility
- Expansion of your institution's reach and reputation
- A culturally diverse on-campus learning community
- Opportunities to foster academic and research alliances and knowledge exchange with talented students and staff from peer universities across borders
- Enhanced study abroad and cross-cultural learning opportunities for students
- Access to new and diverse funding opportunities

Partner with ELS

- **Find the right match.** ELS has local presence around the world and strong partnerships with international schools, universities and research institutions, giving us the perspective and leverage necessary to pair compatible institutions for collaboration.
- **Find the right program.** An ELS-designated collaboration team can help your institution identify the programs and fields that are a good fit for collaboration with other international institutions.
- **Facilitate the collaboration process.** ELS guides your institution through the entire collaboration process, including preparing a project proposal, drafting a business case, grant writing and sourcing, conducting due diligence and signing a Memorandum of Understanding.
- **Find new funding opportunities for collaboration.** ELS researches and reports on existing funding opportunities offered by the local government, non-governmental entities and academic institutions.



To learn more, contact:

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